

“Finsbury Health Centre, London. One in a series of three posters for the Army Bureau of Current Affairs (ABCA). They were displayed in barracks, canteens and offices and wherever they were likely to increase morale.

This poster featured in an exhibition of war posters in Harrods, London opened by George Tomlinson, Parliamentary Secretary to the Minister of Labour, Ernest Bevin. On seeing this poster, he whipped it off the wall, rolled it up, and took it Bevin, who sent it to Churchill. Enraged that it implied government neglect and denying that rickets existed in Britain—even though one in ten British children suffered from this disease—Churchill gave orders to withdraw and destroy all copies of the poster describing it as 'a disgraceful libel on the conditions prevailing in Great Britain before the war.'”

Naomi Games, “Further Notes from the Estate of Abram Games’ Archive,” in Naomi Games, Catherine Moriarty, and June Rose, *Abram Games: His Life and Work* (New York: Princeton Architectural Press, 2003), p. 184–5 (fig. 78–80).